



Z E R O
W A S T E
G E R M A N Y

Annual report June 2022- Nov 2023

Marc Delaperrière on behalf of the Zero Waste Germany e.V. board

Outline

- Our association ZWG
- Internal organization, communication
- Internal network
- External networks & alliances
 - Zero Waste Europe
 - BFFP
 - Exit Plastic

- Zero Waste Cities
- Finances



ZW definition & vision: “a waste free world”

Definition Zero Waste International Alliance
(retrieved 2018)

“The conservation of all resources by means of

- ✓ responsible production & consumption
- ✓ reuse and recovery of products, packaging, and material

without burning and with no discharges to land, water, or air
threaten the environment or human health.”



*Zero Waste Hierarchy
ZW Europe - Update 201*



Statutes of the association

Zwecke

- Pursues non-profit purposes in the field of environmental protection as well as education in the field of environmental protection
- To inform, inspire and empower people to live a more sustainable life in the spirit of Zero Waste, especially through activities about Zero Waste lifestyle, cities, economy and politics.
- The purpose of the association is the networking and exchange between zero-waste associations and other non-profit associations, organizations and/or their working groups or subdivisions in Germany.



Our focus



Realization through...

Information (...)

- through public relations work
- through publications
- through events (conferences, seminars, workshops, lectures, campaigns, exhibitions, trade fair stands)
- by participating in regional, national and international events and projects.

Economy, research, waste management

- Working on solutions / collaboration

Networking

- Exchange of knowledge and experience
- Cooperation with third parties and other non-profit organizations and associations as well as institutions, companies and politicians on the topic of zero waste.
- Contacts and working relationships with international and regional non-profit organizations in the fields of environmental protection and sustainability.

Association members

- Educational programs, training courses, lectures, seminars, workshops for members of the association
- Exchange of knowledge and experience among members (...)

Organizational goal, presented at the foundation in 2021

Board, elected

Function:

Lead, liability, maintaining adherence to ethical values...

Operations-Team, Employees

Kommunikation, Koordination der lokale Gruppen,
Website, Arbeit in Projekte...

Status: Angestellte

Timeline - Goals from the strategy workshop, Feb 2023

Marie: Admin support, Cities, BFFP, ZWE, Exit plastik

Sarah: Blogs, Case Study, Newsletter, Website

XXXX: Interne Netzwerk

March
2023

June 2023

Sept 2023

Dec 2023

Feb 2024

Members

Guide for local Groupps (til April)

Shake members, create coconnections

Nov: AGM/NWG

Treffen Würzburg

Fom April, 2 blogs /month

Mai: Case Study 1, Eg
"ReUse Counciling Munich"

September: Case Study 2
"E.g. Replace plastic App"

Positions ZWG: 1 every 2 month, Working Group Politics

Activities with external alliances according to grant agreements

April til Nov. Define projects and acquire funds (Cities +Education)



Detective questions: it's your turn!

- Are we on track?
- What are the strengths of ZWG?
- What are our challenges?



INTERNAL ORGANIZATION COMMUNICATION

Internal organization - targets since June 2022

- Founding a team - professionalization
- Ensure continuity in projects
- Stable and reliable technical infrastructure



Zero Waste Germany - Team & Vorstand

Operations -Team



Board





Marie Delaperrière

- Working part-time (15 hours / week) since June 2022.

Area

- External network / external projects (Exit Plastic, BFFP, Zero Waste Europe): Cooperation on campaigns / positions
- Contact person for cities
- Supporting the board with internal administration
-

Funding of the job position, budget:

“Zero Waste Transition, OCAT*” Project + “Exit Plastic”, PSF*
Fonds



*OCAT: “Transition to a zero waste Europe, one community at a time” ; PSF: Plastic Solution Fund



Sarah Jordan

- Working part-time (6 - 10 hrs / week) since Dec 2022.

Area

- Website contents
- Publications: Blogs, case studies, newsletters

Funding of the job position, budget:

- "Zero Waste Alliance, UMI" Funds from ZWE





Anna Dittrich

- Arbeit als Minijob (6 Std / Woche) seit Apr 2023.

Area

- Support and development of the internal network
- Interface to the member associations
- Conception and moderation of plenary meetings

Funding of the job position, budget:

- "Zero Waste Alliance, UMI" Funds from ZWE





Webseite:

Wordpress with Elementor. Domain zerowastegermany.de

Drive:

Google Plattform for non profit organisations

Communication

Slack, well-known standard solution for many organizations

So, we have the tools to achieve the goals of our association!



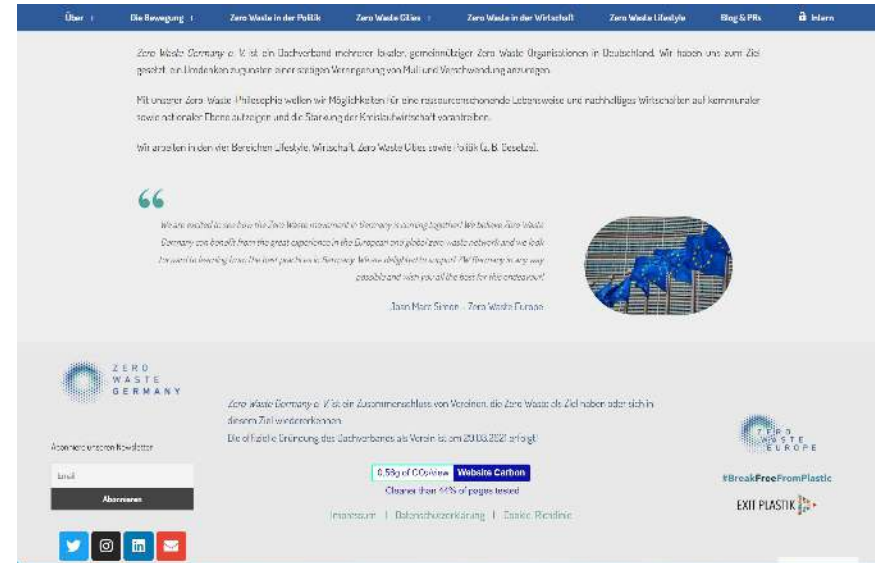
Webpage Zero Waste Germany



The website is our flagship.

It is visited by municipalities, politicians, other environmental organizations, sponsors, founders, etc.

It was enriched with valuable content in the years 2022-2023.



The website is also there to promote the actions of national interest of the member associations!



Blog Articles



Die Einwegkunststoffverbotsverordnung wird zwei Jahre alt – Eine Bilanz



Die Verpackungssteuer in Tübingen ist rechtmäßig – Ein Erfolg für Zero Waste und die Abfallvermeidung



Aus Liebe zur Natur?! – Eine Auseinandersetzung mit der „Kreislaufflasche“ von Lidl



Kiel erste zertifizierte Zero Waste City in Deutschland

<https://www.zerowaste.de/2022/11/02/kiel-erste-zertifizierte-zero-waste-city-in-deutschland/>



Zero Waste City Training
Berlin - 12-13 Nov 2022

<https://www.zerowaste.de/2022/11/14/zero-waste-city-training-berlin-12-13-nov-2022/>



Transformation by Design,
not by Disaster!



Manifest „New Energy for
Europe“ & Open Letter

<https://www.zerowaste.de/2022/11/14/manifest-new-energy-for-europe-open-letter/>



Originally only internally,
today this is
an important element
of external communication!

Also relay for the communication of the
member associations

Updates von den Mitgliedsvereinen & Städten



Zero Waste München - "Müllfrei-Meile"

Vom 1. bis 23. Juli 2023 gestaltet rehab.republic in München die „Müllfrei-Meile“ am Pariser Platz: drei Wochen Müllfreiheit! Die Besuchenden erwarten vielfältige Aktionen rund ums Thema Zero Waste. Das Projekt wird durch die Landeshauptstadt München gefördert. Am 1. Juli startete das bunte Programm mit einem gemeinsamen Cleanup und der offiziellen Eröffnung. In den nächsten Wochen wird es außerdem einen Kleidertausch und eine Schnibbelparty (Kochen mit geretteten Lebensmitteln) geben, sowie Workshops zur Herstellung von Zero Waste Reinigungsmitteln und eine Podiumsdiskussion zu globalen Abfallexporten. Wer in München ist sollte auf jeden Fall vorbeischaun, ansonsten wird auch auf [Instagram](#) von den Events berichtet.

Zero Waste München ist ein Projekt von rehab.republic e. V. - ein Münchner Kreativkollektiv, das seit über zehn Jahren Kommunikationskampagnen für Umwelt- und Sozialthemen im urbanen Raum entwickelt und durchführt. Der Verein hat bereits bei der Erarbeitung des Zero-Waste-Konzepts für die Stadt München mitgewirkt.

OUR INTERNAL NETWORK

Internal network: Zero Waste Bad Vilbel joined us in 2023!





Plenum

-> Since March 2023 Introduction of an input presentation at the beginning of the plenary sessions

- | | | |
|--------------|------------------------------------|--|
| - March: | Rehab Republic e.V. (Steffi) | Reusable advisory services in Munich |
| - May: | Claudia Patzwahl (Project manager) | Packaging tax in Tübingen... |
| - June: | Theresa Mörsen (ZWE, Policy group) | Waste FrameWork Directive White Paper |
| - September: | Nicole Seyring (Mehrwegverband); | Overview, insights and outlook on reusable packaging |
| - October: | Tabea Heilbronn-Eurent (Kita 123) | Zero waste and sustainability in nurseries |

Contents are valuable, participation is worthwhile!



Decision to make the first part of the plenum public in Oct 2023

Exchange in our internal network



Working groups Politics, City , Education (formerly Lifestyle):

-> Discontinued in September 2023 due to lack of participation

"Brand Audit" , Sept 2023

-> initiated by Break Free From Plastic, found no resonance in our network although well prepared



EXTERNAL NETWORK

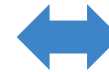
Externe Netzwerk - Bündnisse & Projektpartner



Network & Alliances



#BreakFreeFromPlastic



Partners in temporary projects



ZWG associate partner



Main sources of funding through networks: Overview

March 2021

We are here!



ZWE: Transition to a ZW Europe, OCAT
63000 €

OCAT
Bridge
9000 €

ZW Kiel e.V

Exit Plastik: Plastic Solution Fonds
~ 36000 €

ZW Kiel e.V

Projects transferred from ZW
Kiel e.V. to ZWG

ZWE : Alliance Blueprint
~ 45000 €



Zero Waste Europe task Forces



- Zero Waste Cities Community
- End of Pipe (Chem.recycling, anti-incineration, and P2F (Plastic to fuel))
- Transition to reuse - ZWE/BFFP
- Waste Framework Directive
- Packaging and Packaging Waste Regulation (PPWR) ZWE/BFFP
- Waste trade - ZWE/BFFP

in Blue: Participation in Rosa: stopped



Participation to the Zero Waste Europe Network Meeting & General Assembly in Guimaraes, Portugal, April 2023



Alliance Meeting in Sofia (Sept 2023)

Meeting of the five national alliances part of the Alliance, UMI project

- Friends of the Earth Cyprus,
- Zero Waste Alliance Ukraine
- Alianza Residuo Cero
- Za Zemiata
- Zero Waste Germany

Framework: UMI project

Objective "Blueprint" for the development of alliances.

Exchange of experience on the creation of alliances





Zero Waste Germany is “Core Member” of BFFP

- Signing of the Charta with agreement to the vision, mission and strategies.
- Active participation in global activities and support for strategy changes.
- Contributing to the review and improvement of strategies.
- Membership of coordination and discussion platforms.
- Participation in working groups or joint projects (task forces).
- Access to information from the BFFP network.
- Commitment to strengthening the movement, promoting membership and recruiting new members



- Petrochemicals
- EU and national policy to phase out SUP and support reuse + Transition to reuse + DRS - ZWE/BFFP
- End of pipe (Chem.recycling, anti-incineration, and P2F (Plastic to fuel))
- Chemicals, Plastic and Pellets
- Menstrual items
- Waste Trade- ZWE/BFFP
- Nappies - Neu
- Packaging and Packaging Waste Regulation (PPWR) -> ZWE/BFFP

in Blau Teilnahme in Rosa angehalten in Grün Neu

Exit Plastik: Stop the plastic flood!



Exit Plastic: Alliance of environmental organisations and associations for political action to stem the flood of plastic. ZWG contributes with its expertise in the fields of “consumption” and “waste management”

Activities:

- 15 Forderungen
- Reports und Briefing
- Positionspapers
- Open letters

Themes:

- Climate & Resources
- Global plastics treaty
- Packaging free shops & reusable
- Producer responsibility
- Chemicals & health
- Microplastics
- Plastic waste exports
- Fake solutions





- We are committed to actively participating in group activities, campaigns and strategic cooperation, and to supporting political processes and cooperation with national, European and global organisations.
- We have also committed to using the donations appropriately, submitting reports, keeping transparent financial records and returning unused funds to HEJSupport (the "host" organisation of Exit Plastik).





Participation in "monthly calls"

Review of statements, reports, open letters about:

- Chemicals, Health, Petrochemicals, Reusable, Microplastics
- Recycling - Chemical recycling
- Global Plastic Treaty
- Green claims, PPWR, NKWS

Participation in political calls, discussion

Participation in and / or organisation of events:

- Brussels Action Week, LNG Conference, Round Table on Plastic Reduction, Webinar Series

Our contribution: Reflection on consumption, prevention and knowledge of waste management

Overview of [co-signatures](#) (approved by the ZWG Board)

Creative Circular Cities Project



An international consortium led by the Danish Cultural Institute has launched the "Creative Circular Cities" (CCC) project. As part of the project, six cities in the Baltic Sea region - Aarhus (DK), Kiel (DE), Gdynia (PL), Riga (LV), Tallinn (EE) and Turku (FI) - will jointly develop, test and promote solutions driven by the cultural and creative industries to support the transition from a linear to a circular economy.

Zero Waste Kiel e.V. is a project partner, while the City of Kiel, Zero Waste Europe and Zero Waste Germany e.V. are associated partners.

The CCC project Zero Waste Germany is involved, depending on its capacities:

- Participate in project events and meetings (as required or online)
- Provide feedback and opinions on the interim results of the project
- Disseminate information about the project activities and results through our regular communication channels

Lead
partner:



Funding:



Co-funded by
the European Union



CITIES

Zero Waste Cities



Regensburg

Köln

Leipzig

Kiel

Bad Vilbel

München

München

Itzehoe

Düsseldorf

Frankfurt

Höxter

Freiburg



Zero Waste City training in Berlin



12 Participants

Training dedicated to the ZWG network and environmental organisations. Content from Zero Waste Germany, MiZA and ZW Europe



FINANCES

Hauptquellen der Finanzierung durch Netzwerke: Übersicht

Mars 2021

Wir sind hier!

2021

2022

2023

2024

2025

ZWE: Transition to a ZW Europe, OCAT
61000 €

OCAT
Bridge
9000 €

ZW Kiel e.V

Exit Plastik: Plastic Solution Fonds
36000 €

ZW Kiel e.V

Projekte von ZW Kiel e.V. an
ZWG übertragen

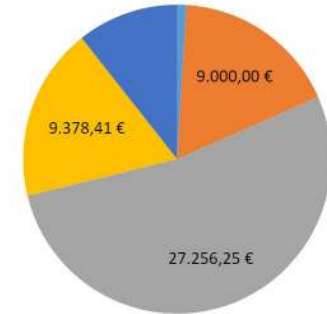
ZWE : Alliance Blueprint
45000 €

Financial report 2022 - income / expenses

Einnahmen	
Beiträge	500,00 €
OCAT Projekt Bridge	9.000,00 €
OCAT Projekt (Transfer von ZW Kiel e.V.)	27.256,25 €
ZW city training in Berlin	9.378,41 €
WI ZW city projekt Köln	5.500,00 €
Summe Einnahmen	51.634,66 €
Ausgaben	
Gehälter + EAPs	12.486,91 €
IT Webpage	1.666,00 €
Admin diverse	476,16 €
ZW city Köln projekt	5.000,00 €
ZW city training in Berlin (Ohne Gehälter)	7.878,41 €
Steuerberaterin	325,58 €
Summe Ausgaben	27.833,06 €

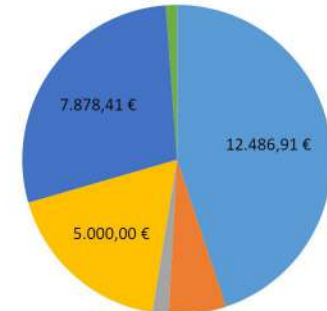
Einnahmen 2022

- Beiträge
- OCAT Projekt Bridge
- OCAT Projekt (Transfer von ZW Kiel e.V.)
- ZW city training in Berlin
- WI Project Köln



Ausgaben 2022

- Gehälter + EAPs
- IT Webpage
- Admin diverse
- ZW city Köln
- ZW city training in Berlin (Ohne Gehälter)
- Steuerberaterin



Financial report 2023 (til. Nov. 2. 2023) - income / expenses

Einnahmen	
Beiträge	350,00 €
Spende	100,00 €
UMI subgrant	10.000,00 €
WI Project Köln	14.030,00 €
WI Circular Cities Projekt	500,00 €
Exit plastic / BFFP	13.029,32 €
Summe Einnahmen	38.009,32 €
Ausgaben	
Gehälter	29.617,42 €
Steuerberaterin	858,25 €
Admin diverse	756,27 €
IT	315,29 €
ZW city Köln	13.530,00 €
Zukunftswerkstatt	719,48 €
Reisekosten	861,03 €
Summe Ausgaben	46.657,74 €

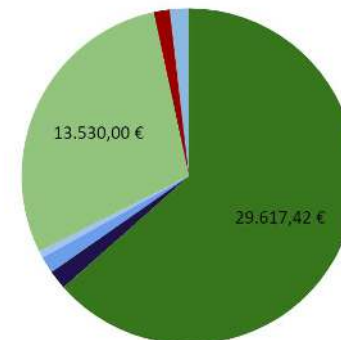
Zero Waste Germany e.V. Einnahmen 2023 (bis 02.11.2023)

- Beiträge
- Spende
- UMI subgrant
- WI Project Köln
- WI Circular Cities Projekt
- Exit plastic / BFFP



Zero Waste Germany e.V. Ausgaben 2023 (bis 02.11.23)

- Gehälter
- Steuerberaterin
- Admin diverse
- IT
- ZW city Köln
- Zukunftswerkstatt
- Reisekosten



TAKE HOME MESSAGE

Take Home Message

- A lot has been achieved in a short space of time!
- We have remained faithful to our line
- We are nationally and internationally recognised in our networks



It's clear: we also still have a lot to do, but it's worth it!